



ANNUAL REPORT 2025



What We Do

In 2025, CRISP maintained its commitment to supporting families in Madison County by delivering essential services. Our key programs—School Supplies for Kids, Winter Wear for Kids, and Christmas for Kids—were highly effective, allowing us to assist numerous families facing crises with utilities, rent, food, transportation, and more.

We extend our heartfelt gratitude to our board of directors, dedicated volunteers, and generous donors who have helped us achieve our mission of serving families in Madison County!

Our New Location!

CRISP proudly celebrated its 30th Anniversary at our new venue in May, hosting a delightful event that featured Chamber Coffee and a ribbon-cutting ceremony. During the festivities, we introduced a new logo created in partnership with Winterset High School students as part of an authentic learning project.

The gathering was a resounding success, drawing community members, local business partners, and supporters alike. It was a wonderful opportunity to share stories about CRISP's achievements. This ceremony marked an exciting new chapter for CRISP, highlighting our commitment to serving the community. Heartfelt speeches expressed appreciation for everyone's dedication. We warmly invite everyone to visit and explore the exciting opportunities that await!



CRISP STAFF

Director : Kathleen Rush
Assistant: Carol Liechty
Assistant: Anne Nelson



Board of Directors

Bonnie Forsyth - President
Kate Allen - Vice President
Jayci Kuhns - Secretary
Jen Simon - Treasurer
Natalie Montross
Jacque Mohs
Jennifer Stover



Our Programs

In 2024 and 2025, CRISP was chosen to be part of Governor Reynolds' Thrive Iowa pilot program. Thrive Iowa was a program that coordinated intakes among community partners and assist in referrals for essential needs and supportive housing so that over time individuals and families can develop a plan for self-sufficiency and long term independence. CRISP was able to refer, connect, and financially assist over 140 families on 288 different occasions with Thrive's assistance. This program and funding has now ended but we are so grateful for the help it provided our Madison County families!

2025 Statistics

Christmas 4 Kids

Shop-for-a Family and Sponsor-a Family enabled CRISP to make Christmas merry for 312 Madison county children! In partnership with MATURA, we were also able to provide Christmas food boxes and grocery gift cards for 122 families.



Christmas Gifts from Optimist Club Drive



School Supplies

School Supplies for Kids

Your donations enabled CRISP to provide 188 backpacks and school supplies for our kids!



Trick or Treat on the Square



Donated School Supplies

Winter Gear 4 Kids

Through your new and gently used donations of coats, hats, gloves, snow pants, and boots, CRISP provided 412 pieces of winter gear to Madison county kids!

Birthday in a Bag

7 children received a toy, a book, and gift card for a birthday cake!



Elementary Coin Drive

Thank you for your support in helping Madison County kids succeed!



Our Generous Donors

We sincerely thank our donors, whose incredible support makes CRISP's work possible. Your generous financial contributions, whether through individual monthly payroll deductions, United Way funds dedicated to CRISP, or employee matching, are invaluable.

We are also deeply grateful to the local service clubs, civic groups, churches, businesses and individuals that stand by us. Thank you for being the backbone of our mission and helping us make a difference!

CRISP's work is also assisted by many dedicated volunteers who have donated their time. Over 200 volunteer hours were recorded in 2025! If you would like to donate or become a CRISP volunteer, please contact us at 515-462-9400 or email crisp@familyresourcelink.org
We are so grateful for you all!

Needs served in 2025:

One of the most important services CRISP provides is that first step in matching families and children with the right resources to meet their needs. In addition to making referrals and assisting with essentials, CRISP provides budgeting materials to help keep families and children on the right track.

- Assisted with rent or mortgage: \$13,166.26
- Assisted with utilities: \$6,854.51
- Assisted with gas/transportation: \$520
- Assisted with car repairs: \$10,743.89
- Food cards: \$300
- Adult continuing education and student fees: \$689.49
- Therapy, Medical, Dental: \$2,086.00
- Childcare: \$2,106.84
- Phone: \$1949.79
- Feel Good Funds:
 - Lessons/Sports fees: \$41.05
 - Pool passes: \$120
- CRISP referred 152 families to 477 services in and out of Madison County

We are currently serving 164 families in Madison County. Within those families, 418 children are being served. CRISP is also serving 14 students considered homeless in the Winterset School District.



Volunteers helping CRISP paint new office

Paw Pantry

We accepted \$12,006.96 in donations for the food pantry in 2025. We served around 70 families every two weeks. If you would like to donate, make a check payable to CRISP and put Paw Pantry in memo line.

Fundraisers

The CRISP Board of Directors will be organizing a Holiday Tour of Homes in the Winterset area in 2026. This biennial fundraiser is essential for supporting our mission. If you are interested in assisting with this event, please reach out to us!